

Engraving Artwork Guidelines

When designing a signet ring, simplicity is essential, especially with smaller face sizes. Fine details that look good on screen often blur at scale, while clean shapes, bold contrast, and thoughtful negative space ensure a crisp, lasting engraving. A refined design remains clear and elegant, with the shoulders and shank providing space for additional elements or text.

Do use Artwork that:



Fills available area

Do not use Artwork that:



Doesn't naturally fill the space.



Is centred



Design is off centre/unbalanced



Has simple text and icons



Has too much text and too many icons



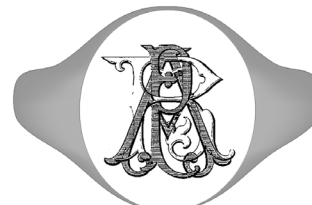
Is clean and simple



Is overly detailed



Monograms work best with two letters



Has too many overlaying elements